

VISION, MISSION, CORE VALUES AND INSTITUTIONAL LEARNING OUTCOMES

Vision

We seek to reimagine the future of health care education.

Mission

The mission of Marshall B. Ketchum University is to educate caring, inspired health care professionals who are prepared to deliver collaborative, patient-centric health care in an interprofessional environment.

Core Values

Marshall B. Ketchum University is guided by the values of Accountability, Caring, Excellence, Innovation, and Respect.

Accountability

We are committed to honesty, fairness, and responsibility for our words and actions.

Caring

We strive to address the needs of our university community and others by nurturing a spirit of compassion.

Excellence

Consistent with our legacy, we are committed to achieving outcomes of the highest quality.

Innovation

We have the courage to dream and experiment with creative and unique ideas.

Respect

We value the unique talents and diversity of people, strive to work collaboratively and honor the open exchange of ideas.

Marshall B. Ketchum University Institutional Learning Outcomes (ILOs)

Domain 1: Communication

MBKU graduates demonstrate competence in listening, reading, speaking, writing, and interpersonal skills.

Domain 2: Analytical Reasoning and Problem-Solving

MBKU graduates demonstrate competence in the assimilation, evaluation, and interpretation of evidence from multiple sources; and the application of that information to achieve optimal patient outcomes.

Domain 3: Interprofessional Health Education

MBKU graduates demonstrate competence as members of the healthcare team to provide quality health care services in an interprofessional environment.

Domain 4: Health Information Literacy and Lifelong Learning

MBKU graduates demonstrate ongoing competence to identify and analyze evidence-based health information in formulating successful outcomes for patients.

Domain 5: Professionalism

MBKU graduates demonstrate their professional competence with published standards of practice and codes of conduct as health care providers.